get water smart

Get Water Smart is an ongoing public education program to help customers of the City of Kelowna Water Utility be more efficient with their water use. The program's goal is to reduce water use by 20%, and sewer by 10%. The program is divided into Residential, Industrial/Commercial/Institutional, and School components.

RESIDENTIAL PROGRAM

Kelowna's semi-arid climate makes it a challenge for Kelowna residents to maintain green, healthy lawns. In spring and summer, efficient lawn watering is a major part of education efforts. A series of "10 Step" brochures have been produced to help residential customers reduce water use inside and outside.

COMMERCIAL PROGRAM

Through the Water Smart program, a consultant is available to go into business locations, access their water use, and suggest process changes and other methods to reduce water use. *Get Water Smart at Work* is an Information package available for business wishing to reduce their water and sewer use.

SCHOOL PROGAM

The Water Smart School program is designed for the Grade 4 level. The *Water Smart WorkBook* is a publication available for teachers to share with their students. The Water Smart coordinator also makes in-class presentations and makes arrangements for tours of the City's Wastewater Treatment Plant.

DISPLAYS AND PUBLIC EVENTS

The Water Smart program is highly visible in the community. Volunteer high school Water Spotters "patrol" neighborhoods handing out water efficiency information. The Recycling Squirt Gun Gallery is a big hit at summer festivals. There are Water Smart displays at every major community event throughout the year.

FOR MORE INFORMATION

The City of Kelowna employs a full time Water Smart coordinator to produce education materials, attend public events, make school presentations, and deal with customers on a one-to-one basis. For more information, call Neal Klassen at (250) 868-3339, or email watersmart@city.kelowna.bc.ca